

Brief History of Art and design

20th-21st century

O5 CONCEPTUAL AND RADICAL DESIGN AND ART

(1965–1980)

ACTIVITIES

for English lesson



Co-funded by
the European Union



LIEPĀJAS MŪZIKAS,
MĀKSLAS un DIZAINA
VIDUSSKOLA



SUPŠ:UH



Materials created within Erasmus+ Small-scale partnership project "EmpowerED: Fostering Employability, Cultural Understanding, and Digital Resilience in VET Education" No 2023-2-LV01-KA210-VET-000178458 Implemented from 1.04.2024. till 31.03.2026. by coordinator MIKC "Liepājas Mūzikas, mākslas un dizaina vidusskola" (Latvia) and project partner Střední umělecko průmyslová škola Uherské Hradiště (Czech Republic), total project budget is 60 000 euro.

FUN ACTIVITIES

JEOPARDY: CONCEPTUAL & RADICAL ART (1965–1980)

Categories:

1. What is Conceptual Art?
2. Famous Artists & Their Works
3. Performance Art & Actions
4. Words as Art
5. Art & Society
6. American vs. European Art

CLUES & ANSWERS:

What is Conceptual Art?

- **\$100:** Conceptual art focuses on this instead of how the artwork looks.
 - The idea
- **\$200:** This artist made drawings by writing instructions for others to follow.
 - Sol LeWitt
- **\$300:** Conceptual art sometimes uses only this instead of paint or sculpture.
 - Text (words)
- **\$400:** A type of art that does not last forever (like actions or instructions).
 - Ephemeral art
- **\$500:** Conceptual art questions the need for these buildings that sell and show art.
 - Galleries and museums

Famous Artists & Their Works

- **\$100:** This artist made Fountain by putting a urinal in an art gallery.
 - Marcel Duchamp
- **\$200:** This artist's One and Three Chairs shows a real chair, a photo, and a dictionary definition.
 - Joseph Kosuth
- **\$300:** In Leap into the Void, this artist pretended to jump from a building.
 - Yves Klein
- **\$400:** This artist created I Will Not Make Any More Boring Art by writing it over and over.
 - John Baldessari
- **\$500:** This artist used real estate records to show corruption in New York City.
 - Hans Haacke

Performance Art & Actions

- **\$100:** This female artist let the audience do anything to her using 72 objects in Rhythm 0.
 - Marina Abramović
- **\$200:** This artist followed random people on the street as an art piece.
 - Vito Acconci
- **\$300:** In I Like America and America Likes Me, this artist lived with a wild animal in a gallery.
 - Joseph Beuys
- **\$400:** This artist made small, quiet performances in public spaces, like making eye contact with strangers.
 - Jiří Kovanda
- **\$500:** In Seedbed, this artist hid under a ramp in a gallery and spoke into a microphone.
 - Vito Acconci

Words as Art

- **\$100:** This artist used big dictionary definitions as art in Art as Idea as Idea.
 - Joseph Kosuth
- **\$200:** This artist made simple text statements, like A Wall Removed.
 - Lawrence Weiner
- **\$300:** This artist's book Every Building on the Sunset Strip is a long photograph of Los Angeles.
 - Ed Ruscha
- **\$400:** This artist used LED signs with short, powerful messages.
 - Jenny Holzer
- **\$500:** The study of how words and images create meaning is called this.
 - Semiotics

Art & Society

- **\$100:** Conceptual artists often criticize these big institutions that control money and power.
 - Governments and corporations
- **\$200:** This artist planted 7,000 trees as part of an art project.
 - Joseph Beuys
- **\$300:** Institutional critique means artists create work to expose this.
 - Corruption and unfair power
- **\$400:** Adrian Piper gave out Calling Cards to make people think about this issue.
 - Racism
- **\$500:** This artist made a horse sculpture with a stock market ticker in Trafalgar Square.
 - Hans Haacke

American vs. European Art

- **\$100:** American conceptual artists were influenced by this simple art style.
 - Minimalism
- **\$200:** European conceptual artists were more focused on this type of message.
 - Politics and social issues
- **\$300:** This American artist said, "The idea becomes a machine that makes the art."
 - Sol LeWitt
- **\$400:** This Czech artist made small, everyday actions into art.
 - Jiří Kovanda
- **\$500:** This German artist once tried to explain art to a dead animal in a famous performance.
 - Joseph Beuys